

# CoB 90210

A recent installment of the 31<sup>st</sup> & Pearl series (headline shown below) made reference to an interesting theory about the Bushardt/Duhon CoB Faculty Handbook proposal that was passed on 8-Dec-06.

## *31<sup>st</sup> & Pearl*

### **“Makin’ Their Way, the Only Way They Know How”**

This report examines the statistics on Canebrake residency among USM’s College of Business faculty.

Examination of the tenure-track CoB faculty rosters at usm.edu (HBC, traditional business disciplines only) reveals that the CoB’s Management and Marketing Department is far and away the leader in Canebrake representation. A summary table is provided below:

<b>Department</b>	<b>#HBC Faculty</b>	<b>#Canebrake Faculty</b>	<b>%Canebrake Faculty</b>
EFIB	18	2	11.1%
MgtMkt	21	6	28.6%
SAIS	15	2	13.3%
Mgt	12	3	25.0%
Mkt	9	3	33.3%

The Management & Marketing Department has more than twice the representation in Canebrake of SAIS or EFB, two departments with similar percentages (i.e., 13.3% and 11.1%, respectively). In fact, more than one-fourth of the MgtMkt group resides in Canebrake at the current time. Among the 6 Canebrake residents of MgtMkt, three are in Mgt and three are in Mkt. Thus, Canebrake representation is greater in Mkt than in Mgt (see the table above).